



# AMRUTHASHALA

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#### **Amrutha Food:**

Amrutha food is a Manufacturing company which produces products & sell the product to customers and shops. Products like - Pickles, Masalas & Snacks are produced in-house.

#### AmruthaShala:

These are retail shops that primarily sells products of "Amrutha food" company. These shops are monitored & Operated by Amrutha Foods with a 3rd Party Tie-up(Shop Owner). Amrutha Foods will provide all the necessary Products & Services to these shops.

## REQUIREMENTS



Shop space should be above 200 sqft.



Shop should be Govt Registered.

**fssat** Shop should be registered under FSSAI.



#### Mode of Revenue Generation

# **Offline Selling:**

AmruthaFoods Products & Shresta Food products will be sold at AmruthaShala

# **Product Delivery:**

Purchases made from Shresta App will be delivered with express delivery from Amrutha Shala Point of Pick-up within 3km radius.

Selling the product in online application like - Zomato, Swiggy, UberEATS etc. and delivering within 3km radius.

#### Lead Generation:

Amrutha Foods will take care of all the Online order bookings made with Amrutha App and forward orders to nearby Amruthashala Shop.

# How Company will Work:

Amrutha Foods will provide their software called vudutha which is available in Android & Web Platforms.

Vudutha is a Full Solution to employee management system designed and developed by Varadhi Smartek Pvt Ltd.

Features included -

- Billing
- Order Management
- Inventory Management
- Supervision of Store
  - Employee Training
- Other Redeam/Sell Items like Cap, t-shirts etc.



#### **Useful for Whom:**



- House Wife
- Retired Employees
- Working Men



#### Minimum Investment For a shop is 5 Lakhs

## **CONTACT US**





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Thank You!